

Lesson 10
READ THIS STORY #1, Basic

Gas Station

Joe drove into his brand new gas station. He was so excited. He has always wanted to be his own boss. But this was an expensive venture.

The success of a gas station depends on its location. It had taken many months of investigation to select the right spot. There were many regulations that Joe had to follow before the gas station could be built.

He put up a big sign that says “Grand Opening Celebration.” As a sales promotion, Joe will sell gas for the lowest price in the city. He thinks some people who buy it will become faithful customers. Joe hopes they will make his future secure.