

Lesson 13

READ THIS STORY #1, Advanced

The Swindler

It was shocking to see Bob Cheetum's picture on the news. Bob was a promoter who sold innovative securities to unsuspecting buyers.

His tactics were questionable. He spun emotional tales about those who could have been rich and famous if they had only jumped on his bandwagon.

He used simple slogans such as, "Don't be one of the feeble few. Think big!"

Since he has been detained for investigation, Mr. Cheetum is being called a shameless swindler who built castles in the air with other people's money.