

Lesson 7

READ THIS STORY #1, Advanced

Maximize Profits

Chuck is the president of a small company. He hopes to maximize his profits and minimize his taxes.

Some have suggested ways for him to economize, but Chuck does not listen. He does not want anyone to give him advice or criticize his tactics. Chuck says, “I’m the boss, and I make all the decisions.”

Chuck is industrious, but he’ll have difficulty accomplishing his goals. No one wishes to take a job with his company. He’s famous for firing people frequently. He doesn’t understand that people who are devoted to their jobs are valuable assets.